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Getau.com.au

HELP YOU BUILD YOUR OWN
COMMUNITY

STRATEGY
CREATIVE
SOLUTION
INDUSTRIAL
REPORTING
WEB DESIGN



ABOUT GETAU



STRATEGY & INSIGHTS

Based on the deepest, most relevant audience insights, we provide not only Chinese marketing strategies but also help the client to enter Australian mainstream.



REPORTING

Based on the service, we will provide the latest industrial opportunity for the client with internal analysis.



MEDIA

We plan, negotiate and buy all media, including print, digital and social media. Our relationships, experience and buying power ensure we get the industry's very best rates for our clients.



WEBSITE END-TO-END SERVICE

We specialise in website designing, digital marketing and mobile app developing. Follow-up services also available in case the customer converts the product type.



RELATIONSHIPS

We help our clients to build relationship and their own community. We maintain the very best relationships with community leaders, media owners, business councils and more.

GETAU ADVANTAGE



CREATIVE ADVERTISING

From full creative concept development to cultural adaptations.

SERVICES

Branding, Design, Print, Digital and Social Media



WEB DEVELOPMENT

Getau provides professional and negotiable end-to-end website service.

SERVICES

Website Development, Branding Logo Design, App and WeChat



CREATIVE ADVERTISING

Based on our experience, we can assist our clients in building reporting and tracking performance.

SERVICES

Periodical Creative Recommendations, Industrial Briefing



EVENT PLANNING

In Chinese and multicultural marketing, relationships matter.

SERVICES

Getau could provide you with the most influential and tightest commercial relationship.



TRANSPARENT

We could help our clients to build a reliable and transparent relationship with the audience.

THE WORLD OF CREDIBILITY

When building a business, reputation is very important. No one else except Getau could help you increase brand recognition with Australia-based Chinese community...

GETAU HELPS YOU TARGET...



BUSINESS PARTNER

Based on Getau's database, we could help you reach community retail owners (Banking/ Insurance/ Loan etc.) and explore more platforms of co-operation.



POTENTIAL CUSTOMERS

Based on Getau's data-support analysis, we could help you reach the largest audience with low costs, followed by creative and content marketing and turning them into REAL customers.



AUSTRALIAN MAINSTREAM

Getau could help our clients build reputation and open more opportunities in Australian mainstream market.

UCG with Telstra Pre-paid Campaign, Rebating with ANZ Opening Account etc.

GETAU WEBSITE

Getau is the largest comprehensive service website in Australia and features a mix of local, national news, events and discount information.

The click-through rate has reached over 20,000 per day at the beginning of the website launch.

Updated throughout the day as news breaks, Getau not only focuses on news, finance and entertainment but also has a tight relationship with the audience and the community.

Views Per Day

20,000+



GETAU WEBSITE SPOTS HOMEPAGE - A1

Homepage Slider (1-3)

The homepage slider could help the new brands to enter the market by building awareness also benefit premium clients from promoting special offerings etc.

Price

\$600 per week

Specification

840 x 330px - JPG



GETAU WEBSITE SPOTS CATEGORY PAGE - B1

Large Skyscraper (91)

Getau provides 11 main-menu which followed by over 80 submenu. We could guarantee every industry leader maximize their exposure.

Price

\$300 per week (Main-menu) \$200 per week (Sub-menu)

Specification

225 x 456px (Desktop) 456 x 456px (Mobile) - JPG/GIF



GETAU WEBSITE SPOTS CATEGORY PAGE – B2

Standard Banner (91)

Getau provides 11 main-menu which followed by over 80 submenu. We could guarantee every industry leader maximize their exposure.

Price

\$300 per week (Main-menu) \$200 per week (Sub-menu)

Specification

825 x 196px - JPG/GIF

GETAU WEBSITE SPOTS – RATE SUMMARY

SPOT	SIZE	REF	COST (AUD)
Homepage Slider	840 x 330px - JPG	A1	\$600
Large Skyscraper	Desktop: 225 x 456px Mobile: 456 x 456px JPG/ GIF	B1	\$300 / \$200
Standard Banner	825 x 196px - JPG/ GIF	B2	\$300 / \$200
Launching Page Video Ad	TBA	TBA	TBA

GETAU TEAM EXPERIENCE

FINANCE SERVICES



TRAVEL, TOURISM & ENTERTAINMENT





发现身边的澳洲 享受品质生活

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